

# Health and Wellbeing Board

5<sup>th</sup> October 2023

## Updating Oxfordshire's Health and Wellbeing Strategy

Report by Ansaf Azhar, Director of Public Health

### RECOMMENDATION

The Health and Wellbeing Board is **RECOMMENDED** to

- Approve publication of the draft strategy (Annex 1) for public and professional consultation;
- Consider extensive early engagement to date (Annexes 2a and 2b);
- Note the strategy workshop on 7 September, attended by members of the Health and Wellbeing Board, the strategy's Task and Finish group, and the Future Oxfordshire Partnership—and the report summarising its outcomes (Annex 3);
- Comment on and approve the proposed consultation approach (see Annex 4).

### 1. Executive Summary

1.1. Organisations across the Health and Wellbeing Board have developed a draft Oxfordshire Health and Wellbeing Strategy for 2024-2030 (Annex 1). This comes following a thorough process of early engagement with people and communities across Oxfordshire (see summary of this work at Annexes 2a and 2b), a workshop with the Health and Wellbeing Board (see report at Annex 3), and the steering of the cross-organisational Task and Finish group. The strategy offers a strong, unified vision for improved health and wellbeing and will act as the primary *place* strategy for health and wellbeing in Oxfordshire. Officers now propose to publish the draft strategy for public and professional consultation before further review by the Health and Wellbeing Board and final publication in December (see consultation plans at Annex 4). The Task and Finish group will then develop a delivery plan and outcomes framework in consultation with the Health and Wellbeing Board for publication by the Board in March 2024.

### 2. Background

2.1. **Initial planning & data:** On 16 March 2023, the HWB approved initial plans to update Oxfordshire's Health and Wellbeing Strategy and form a cross-organisational Task and Finish group to drive progress between meetings. The Task and Finish Group has overseen the publication of JSNA 2023 and used its findings to inform emerging themes for the Health and Wellbeing Strategy.

All organisations on the Health and Wellbeing Board helped draw up a longlist of priorities, principles, and enablers and helped determine the strategy's structure.

**2.2. Priorities and structure:** On 29 June 2023, the Health and Wellbeing Board reviewed and commented on the longlist of draft priorities, principles, and enablers—as well as a draft structure. The Board emphasised the need to achieve focus by outlining a limited list of priorities. The Task and Finish Group led a process of refinement, considering the longlist against the priorities of people across Oxfordshire, the needs as outlined in the JSNA, and considering where we can make greatest contribution in partnership.

**2.3. Extensive early engagement:** The Task and Finish group oversaw a thorough process of early public engagement, led by Healthwatch and Oxfordshire County Council, to ensure that residents' views informed the strategy's approach and priorities. Healthwatch Oxfordshire's work engaged residents from all backgrounds across the entire County on streets, at events, and via an online survey. To complement this, the County Council led detailed focus groups with seldom heard communities to ensure the strategy is informed by residents at greatest risk of poor health outcomes. Engagement reports from both pieces of work were brought to Oxfordshire's Joint Health Overview and Scrutiny Committee

**2.4. Draft strategy:** The Task and Finish Group worked together to develop a draft strategy which was shared with Health and Wellbeing Board members on 1<sup>st</sup> September before a workshop of Board members on 7<sup>th</sup> September. The output from that workshop was used to refine the strategy further and build the full draft being shared with the Board today.

### **3. Five Key Points about the Strategy**

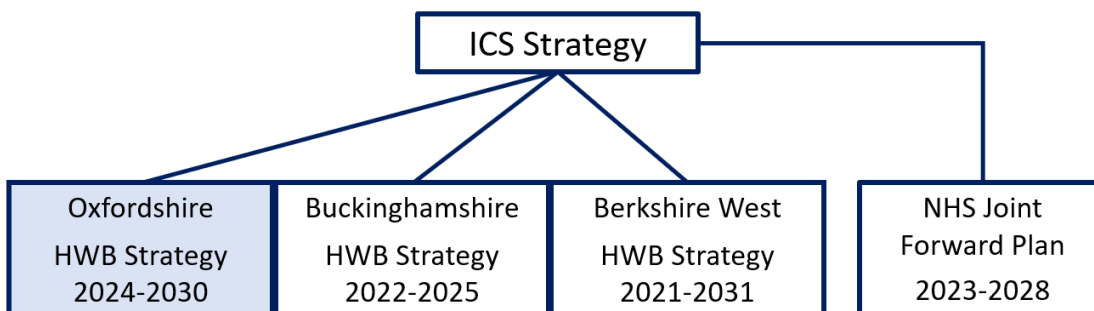
#### **3.1. Oxfordshire's One Place Strategy**

The Health and Wellbeing Strategy will act as the primary **place** strategy for health and wellbeing in Oxfordshire, bringing together partners to deliver a shared ambition: our "true north". Whilst a Buckinghamshire Oxfordshire Berkshire West Integrated Care Strategy and an NHS Joint Forward Plan have been published in the last 12 months for the overall Integrated Care System, this will be the single strategy at the Oxfordshire Place footprint that all local partners, including our Place Based Partnership, are signed up to.

#### **3.2. How this relates to the Integrated Care Strategy**

The new Health and Wellbeing Strategy aligns closely with the ICS strategy—both adopt a life course approach, focus on the need for prevention, and target health inequalities, highlighting Oxfordshire's 10 priority wards.

Figure 1: intersection between ICS Strategy, NHS Forward Plan, and local Health and Wellbeing Strategy



### 3.3 A broad view of wellbeing

The Health and Wellbeing Strategy will focus on wellbeing in its broadest sense, moving beyond a clinical or service-oriented view, towards a community-oriented view. The strategy therefore reflects the building blocks of health, e.g., deprivation, housing, employment, which significantly influence health and wellbeing—and are drivers of increasing need for services. Ensuring these building blocks of health are in place in Oxfordshire is a fundamental role of the Health and Wellbeing Board

Figure 2: Dahlgren and Whitehead rainbow to illustrate wider determinants of health and scope of the health and wellbeing strategy



### 3.4 Our 9 Shared Priorities

To achieve clear focus, the strategy outlines 9 priorities—not ‘everything’. These reflect 6 life-course priorities and three building blocks of health. In particular, the strategy’s priorities will only reflect those ambitions which can only be delivered by the collaborative efforts of all organisations on the Health and Wellbeing Board. Other corporate priorities which primarily sit within a single

organisation are not reflected in this strategy. However, those individual priorities may well still be very important, reflecting Oxfordshire-wide need and residents' priorities.

### **3.5 Strategy delivery**

To be effective, a strategy must translate into action. We have learned from the current Health and Wellbeing Strategy that if this is not in place it is harder to drive forward action. We also know that, due to the Covid-19 pandemic, some of our shared ambition had to change to respond to shared challenges. Therefore, this time round it's very important to have a delivery plan and an outcomes framework that can be monitored to ensure delivery. However, the first step is to develop a set of priorities that partners can sign up to before an action plan or an outcomes framework. We aim to publish an associated delivery plan and outcomes framework in March 2024, following shortly on the heels of the strategy itself. This ensures that, as a system, we can first decide **what** our priorities are, then outline **how** we will deliver them.

## **4. Next Steps and Implementation**

4.1 If approved today in draft form, the Strategy will go out to public consultation in October-November. The Strategy will appropriately incorporate responses to the public consultation and recommend a final strategy for the Health and Wellbeing Board's approval on 7 December 2023.

4.2 The Task and Finish Group plans to bring an associated delivery plan and outcomes framework for approval in March 2024. The outcomes framework will outline key KPIs and outcomes for each priority area, which we will seek feedback on from residents to ensure they are meaningful to them. The delivery plan will outline in depth how respective organisations will work together to deliver these priorities, KPIs, and outcomes, year-on-year. Implementation of the delivery plan will be the responsibility of existing sub-groups of the Board, which will report directly to the Health and Wellbeing Board. The Health and Wellbeing Board would receive regular reports about progress on the delivery plan and will monitor impact through the outcomes framework.

## **5. Financial & Staff Implications**

5.1 There are no direct financial implications associated with this report. The Officer resource required to develop the work has required and continues to require contribution from partners of the Health and Wellbeing Board, as agreed by the Health and Wellbeing Board on 16<sup>th</sup> March 2023.

## **6. Legal Implications**



3. Report from Health and Wellbeing Strategy workshop 7<sup>th</sup> September
4. Public consultation plan

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